



SUMMER CAMP SPONSORSHIP Packet

Empowering the Next Generation
of Young Entrepreneurs

SUMMER 2025



Submitted by:

Cathy Nedd

Founder | BizKid Project

313-350-4241

cathy@thebizkidproject.com

www.bizkidcamp.com

About

The BizKid Project is an innovative one-week summer camp designed to teach kids (ages 8-16) how to start and run their own businesses. Our program provides hands-on experience in entrepreneurship, branding, marketing, and financial literacy, equipping youth with the confidence and skills to become future business leaders.

CAMP DATES: July 7 - 12, 2025
LOCATION: Detroit, MI
TARGET AUDIENCE: 200 youth ages 8 - 16

By sponsoring BizKid, your organization will play a vital role in shaping the next generation of entrepreneurs while gaining valuable brand exposure and community impact.



Why Sponsor the BizKid Project



Impact Future Leaders: Your support provides students with business education, mentorship, and real-world experience.



Enhance Corporate Social Responsibility (CSR): Align your brand with youth empowerment and entrepreneurship.



Brand Visibility: Gain recognition through our marketing channels, social media, and event promotions.



Community Engagement: Demonstrate your company's commitment to fostering innovation and economic development.

Customized Sponsorship Opportunities

We can tailor sponsorship packages to meet your company's objectives, including in-kind donations, technology sponsorships, and branded scholarships. Contact us to discuss how we can create a unique partnership!

Your Sponsorship Supports



Student Scholarships – Ensuring all youth, regardless of financial background, can attend.



Technology & Supplies – Laptops, software, workbooks, and materials for hands-on learning.



BizKid Showcase Event – A platform for students to present their businesses to parents, mentors, and community leaders.



Field Trips & Guest Speakers – Real-world exposure to successful entrepreneurs and businesses.

SUMMER CAMP SPONSORSHIP OPPORTUNITIES



ALL SPONSORSHIP LEVELS INCLUDE:

- Full tuition for indicated number of student(s) to attend the BizKid Summer Camp
- Access to all camp activities, technology tools, workbook materials, and field trips
- Provides the student with a BizKid Starter Kit (t-shirt, notebooks and other supplies)
- Certificate of Participation and recognition for the student
- Helps to eliminate financial barriers for families in underserved communities

BIZKID FUTURE FOUNDER, \$299

- Name listed on the BizKid Camp website
- Recognition in the BizKid Showcase event program
- Personalized thank-you note from the sponsored student
- Invitation to attend the BizKid Showcase & Graduation Ceremony

BIZKID DREAM BUILDER 5 CHILDREN, \$1,500

- Name, or company logo on the BizKid Camp website
- Recognition in the BizKid Showcase Event Program
- Group thank-you photo and message from the sponsored students
- Invitation to attend the BizKid Showcase & Graduation Ceremony as a special guest
- Shout-out on BizKid Camp's social media channels recognizing your impact

BIZKID SPARK STARTER 10 CHILDREN, \$2,500

- Name, or company logo on the BizKid Camp website, event materials and signage
- Recognition in the BizKid Showcase Event Program
- Group thank-you photo and message from sponsored students
- Recognition during the BizKid Showcase with an on-stage shout-out
- Featured social media spotlight post on BizKid Project channels with your logo and impact message

SUMMER CAMP SPONSORSHIP OPPORTUNITIES, CONT.



BIZKID PATHWAY PARTNER 10 CHILDREN, \$5,000

- Name, or company logo on the BizKid Camp website, event materials and signage
- Recognition in the BizKid Showcase Event Program
- Group thank-you photo and message from sponsored students
- Recognition during the BizKid Showcase with an on-stage shout-out
- Featured social media spotlight post on BizKid Project channels with your logo and impact message
- Recognition in media outreach (TV, Radio and Print)
- Opportunity to host a 30-minute workshop or mentorship session during camp week

BIZKID LEGACY LEADER 25 CHILDREN, \$10,000

- All of the BizKid Champion Sponsor benefits, plus premium logo placement
- Free registration for 25 students to the BizKid camp
- Option to present certificates to your sponsored students
- Feature article or interview on our blog/social media channels highlighting your company's commitment to youth empowerment
- Custom thank-you video from your sponsored students and camp team
- Branded materials or giveaways included in all 200 student kits
- Exclusive press release announcing sponsorship.
- Optional speaking opportunity or hosted activity during camp week, or at the BizKid showcase

SUMMER CAMP COMMITMENT FORM



Full Name _____

Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please indicate sponsor desired sponsor level.

- ☐ \$10,000 Legacy Leader
- ☐ \$5,000 Pathway Partner
- ☐ \$2,500 Spark Starter
- ☐ \$1,500 Dream Builder
- ☐ \$299 Future Founder

Authorized Signature

Date:

PAYMENT INFORMATION: Make Payment to Money Matters for Youth
a 501c3 Charitable Organization

Total commitment amount \$ _____

FOR MORE INFORMATION, OR TO SECURE YOUR SPONSORSHIP
CONTACT YOUR MICHIGAN CHRONICLE ACCOUNT EXECUTIVE