

Biz Kid
PROJECT

SUMMER CAMP SPONSORSHIP Packet

Empowering the Next Generation
of Young Entrepreneurs

SUMMER 2026



Submitted by:

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EXTENDED TO TWO WEEKS!

About

The BizKid Project is an innovative two-week summer camp designed to teach kids (ages 8-14) how to start and run their own businesses. Our program provides hands-on experience in entrepreneurship, branding, marketing, and financial literacy, equipping youth with the confidence and skills to become future business leaders.

CAMP DATES: June 15 - 26, 2026
LOCATION: Detroit, MI
TARGET AUDIENCE: Youth ages 8 - 14

By sponsoring BizKid, your organization will play a vital role in shaping the next generation of entrepreneurs while gaining valuable brand exposure and community impact.

Why Sponsor the BizKid Project



Impact Future Leaders: Your support provides students with business education, mentorship, and real-world experience.



Enhance Corporate Social Responsibility (CSR): Align your brand with youth empowerment and entrepreneurship.



Brand Visibility: Gain recognition through our marketing channels, social media, and event promotions.



Community Engagement: Demonstrate your company's commitment to fostering innovation and economic development.

Customized Sponsorship Opportunities

We can tailor sponsorship packages to meet your company's objectives, including in-kind donations, technology sponsorships, and branded scholarships. Contact us to discuss how we can create a unique partnership!

Your Sponsorship Supports



Student Scholarships – Ensuring all youth, regardless of financial background, can attend.



Technology & Supplies – Laptops, software, workbooks, and materials for hands-on learning.



BizKid Showcase Event – A platform for students to present their businesses to parents, mentors, and community leaders.



Field Trips, Guest Speakers – Real-world exposure to successful entrepreneurs and businesses.

SUMMER CAMP SPONSORSHIP OPPORTUNITIES



ALL SPONSORSHIP LEVELS INCLUDE:

- Full tuition for indicated number of student(s) to attend the BizKid Summer Camp
- Access to all camp activities, technology tools, workbook materials, and field trips
- Provides the student with a BizKid Starter Kit (t-shirts, notebooks and other supplies)
- Certificate of Participation and recognition for the student
- Helps to eliminate financial barriers for families in underserved communities

BIZKID FUTURE FOUNDER, \$375

- Registration for 1 camper for two weeks
- Name listed on the BizKid Camp website
- Invitation to attend the BizKid Showcase & Program Completion Celebration

BIZKID DREAM BUILDER

5 CHILDREN, \$1,500

- Registration for 5 campers for 2 weeks
- Name, or company logo on the BizKid Camp website
- Recognition in the BizKid Showcase Event Program
- Group thank-you photo and message from campers
- Invitation to attend the BizKid Showcase & Program Completion Ceremony

BIZKID SPARK STARTER

8 CHILDREN, \$2,500

- Registration for 8 campers for two weeks
- Name, or company logo on the BizKid Camp website, event materials and signage.
- Recognition in the Bizid Showcase Event Program
- Group thank you photo and message from campers
- Recognition during the Bizid Showcase with an on-stage shoutout
- Featured social media spotlight post on BizKid Project channels

SUMMER CAMP SPONSORSHIP OPPORTUNITIES, CONT.



BIZKID PATHWAY PARTNER **15 CHILDREN, \$5,000**

- Registration for 15 campers for two weeks
- Name, or company logo on the BizKid Camp website, event materials and signage,
- Recognition in the BizKid Showcase Event Program,
- Group thank you photo and message from campers,
- Recognition during the BizKid Showcase with an on-stage shout-out
- Featured social media spotlight post on BizKid Project channels with your logo and impact message,
- Recognition in media outreach

BIZKID LEGACY LEADER **25 CHILDREN, \$10,000**

- Registration for 25 campers for two weeks
- Premium Logo placement on BizKid website, digital and printed materials,
- Option to present certificates to sponsored students,
- Feature article, or interview on our blog/social media channels highlighting your company's commitment to youth empowerment
- Custom thank you video from our students and camp team
- Branded materials or giveaways included in student camp kits/backpacks,
- Exclusive press release announcing sponsorship,
- Optional speaking opportunity or hosted activity during camp week. or at the BizKid Showcase



SUMMER CAMP COMMITMENT FORM

Full Name _____

Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please indicate sponsor desired sponsor level.

- \$10,000 Legacy Leader
- \$5,000 Pathway Partner
- \$2,500 Spark Starter
- \$1,500 Dream Builder
- \$375 Future Founder

Authorized Signature

Date:

PAYMENT INFORMATION: Make Payment to Cathy Nedd, LLC

Total commitment amount \$ _____

FOR MORE INFORMATION, OR TO SECURE YOUR SPONSORSHIP
CONTACT CATHY NEDD @ 313-350-4241 | INFO@THEBIZKIDPROJECT.COM